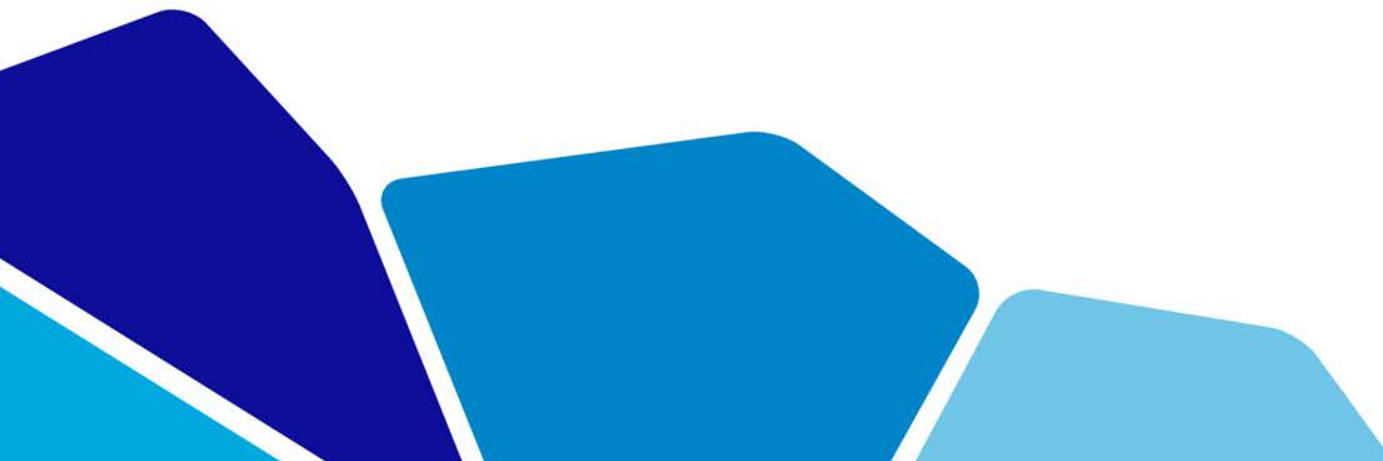


UNILEVER
SUSTAINABLE
LIVING PLAN
SMALL ACTIONS. BIG DIFFERENCE.



KEES KRUYTHOFF
PRESIDENT, UNILEVER NORTH AMERICA





OUR CHALLENGE:
BUSINESS AND BRANDS TO BE
THE CHANGE THAT ENABLES
9 BILLION TO LIVE SUSTAINABLY

Rexona®

LUX

AXE

Dove



sunsilk

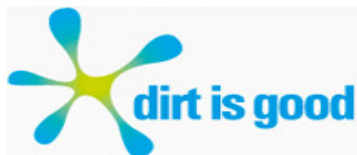


Rama



Unilever

MAGNUM

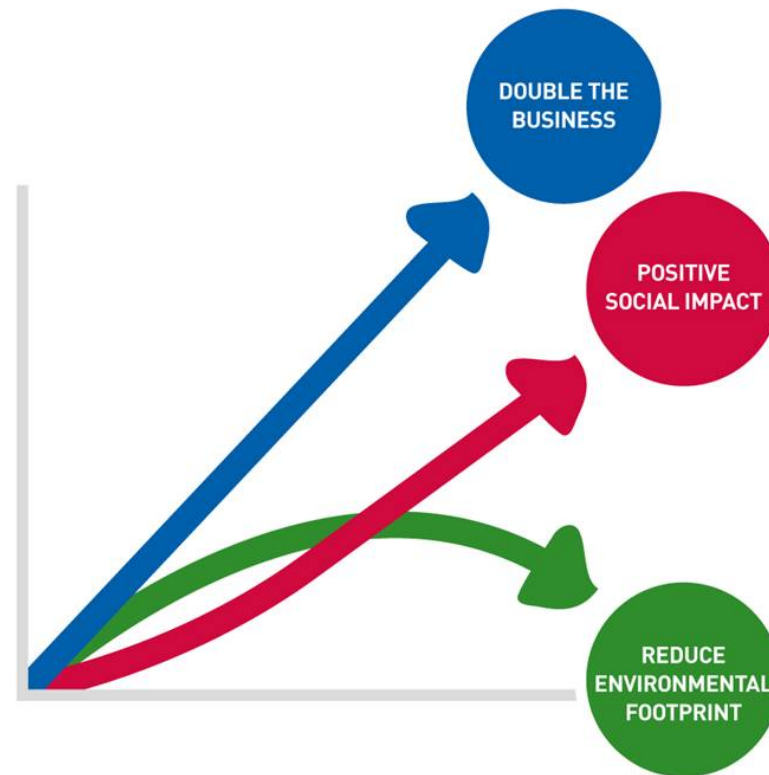


OUR PURPOSE

**MAKE
SUSTAINABLE
LIVING
COMMONPLACE**

OUR VISION:

**DOUBLE THE SIZE OF OUR BUSINESS,
WHILE REDUCING OUR ENVIRONMENTAL
FOOTPRINT AND INCREASING OUR
POSITIVE SOCIAL IMPACT**



THE UNILEVER SUSTAINABLE LIVING PLAN

3 BIG GOALS BY 2020



HELP MORE THAN
1 BILLION
PEOPLE IMPROVE
THEIR HEALTH
& WELL-BEING

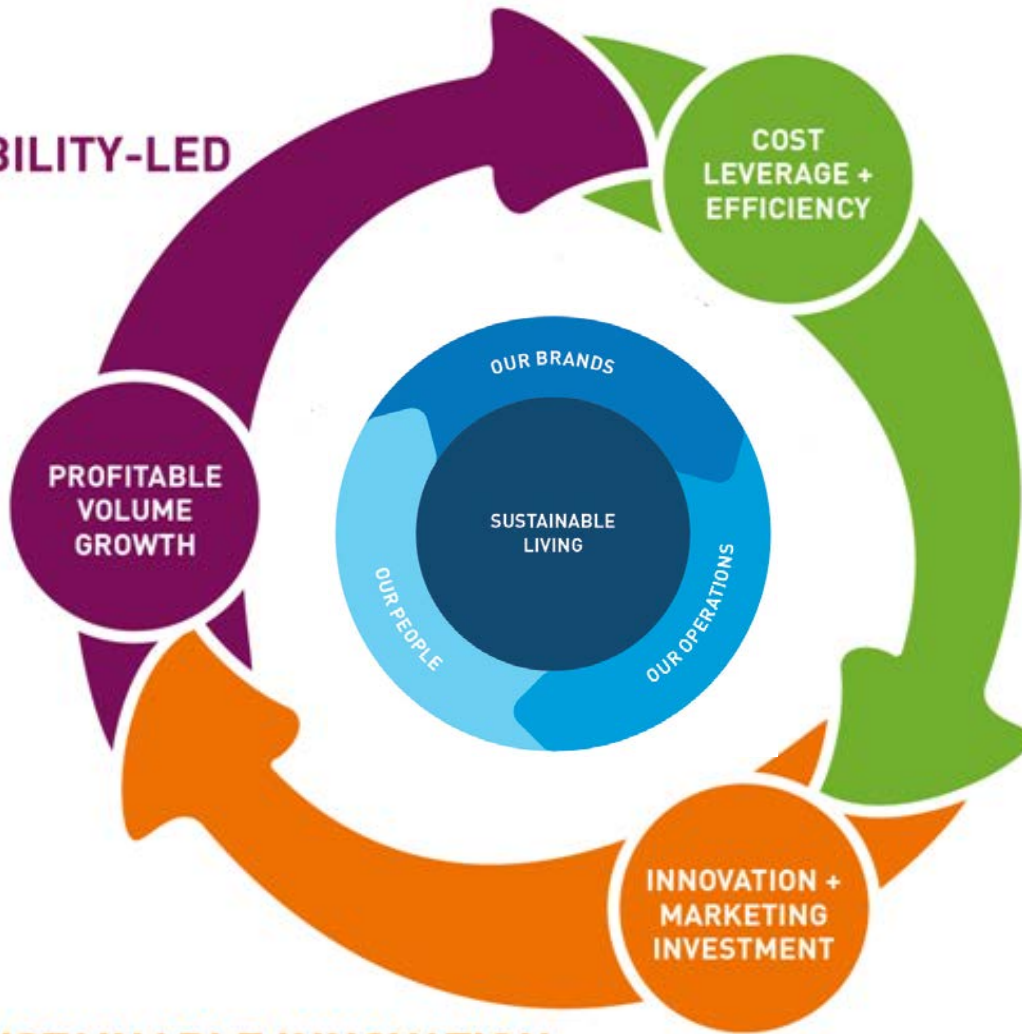
HALVE ENVIRONMENTAL
**FOOTPRINT OF
OUR PRODUCTS**

SOURCE 100%
OF AGRICULTURAL
RAW MATERIALS
SUSTAINABLY

VIRTUOUS CIRCLE OF GROWTH



**SUSTAINABILITY-LED
GROWTH**



**LESS WASTE,
LESS RISK**

**SUSTAINABLE INNOVATION
& COLLABORATION**